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| CONTACT<br>INFORMATION | University of Zurich<br>Chair for Entrepreneurship<br>Plattenstrasse 14<br>CH-8032 Zurich Switzerland                                                                                                                                                                                                                                                         | ☎ +41 044 634 21 10<br>✉ reinhold.kesler@business.uzh.ch<br>🌐 www.rkesler.com<br>🐦 @reinholdkesler |
| RESEARCH<br>INTERESTS  | Economics of Digital Platforms, Marketing & Innovation, Competition Policy & Regulation                                                                                                                                                                                                                                                                       |                                                                                                    |
| RESEARCH<br>EXPERIENCE | <b>University of Zurich</b> , Zurich, Switzerland<br><i>Senior Research Associate</i> , Chair for Entrepreneurship                                                                                                                                                                                                                                            | <b>July, 2019 - present</b>                                                                        |
|                        | <b>ZEW</b> , Mannheim, Germany<br><i>Researcher</i> , Department: Digital Economy                                                                                                                                                                                                                                                                             | <b>September, 2015 - June, 2019</b>                                                                |
|                        | <b>University of Mannheim</b> , Mannheim, Germany<br><i>Researcher</i> , Department: Economics                                                                                                                                                                                                                                                                | <b>May, 2017 - August, 2017</b>                                                                    |
|                        | <b>ZEW</b> , Mannheim, Germany<br><i>Research Assistant</i> , Department: Digital Economy                                                                                                                                                                                                                                                                     | <b>July, 2011 - August, 2015</b>                                                                   |
| EDUCATION              | <b>University of Zurich</b> , Zurich, Switzerland<br>PhD, Management & Economics (summa cum laude)<br>– Thesis: Competition Policy in the Digital Era<br>– Advisors: Prof. Ulrich Kaiser, Prof. Armin Schmutzler                                                                                                                                              | <b>July, 2019</b>                                                                                  |
|                        | <b>University of Mannheim</b> , Mannheim, Germany<br>MSc, Economics                                                                                                                                                                                                                                                                                           | <b>August, 2015</b>                                                                                |
|                        | BSc, Economics                                                                                                                                                                                                                                                                                                                                                | <b>August, 2013</b>                                                                                |
| AFFILIATIONS           | <b>ZEW</b> , Mannheim, Germany<br><i>Junior Research Associate</i> , Department: Digital Economy                                                                                                                                                                                                                                                              | <b>May, 2020 - present</b>                                                                         |
| PUBLICATIONS           | Cure, M., Hunold, M., Kesler, R., Larrieu, T., and U. Laitenberger (Forthcoming), Vertical Integration of Platforms and Product Prominence, <i>Quantitative Marketing and Economics</i> .                                                                                                                                                                     |                                                                                                    |
|                        | Bertschek, I., and R. Kesler (2022), Let the User Speak: Is Feedback on Facebook a Source of Firms' Innovation?, <i>Information Economics and Policy</i> , 60, 100991.<br>– A summary is available as: Bertschek, I., and R. Kesler (2017), Does Engaging with Customers on Facebook Lead to Better Product Ideas?, <i>Harvard Business Review</i> , October. |                                                                                                    |
|                        | Affeldt, P., and R. Kesler (2021), Big Tech Acquisitions – Towards Empirical Evidence, <i>Journal of European Competition Law &amp; Practice</i> , 21(6), 471-478.                                                                                                                                                                                            |                                                                                                    |
|                        | Hunold, M., Kesler, R., and U. Laitenberger (2020), Rankings of Online Travel Agents, Channel Pricing, and Consumer Protection, <i>Marketing Science</i> , 39(1), 92-116.                                                                                                                                                                                     |                                                                                                    |
|                        | Hunold, M., Kesler, R., Laitenberger, U., and F. Schlütter (2018), Evaluation of Best Price Clauses in Online Hotel Bookings, <i>International Journal of Industrial Organization</i> , 61, 542-571.                                                                                                                                                          |                                                                                                    |
| UNDER REVIEW           | Kaiser, U., Kesler, R., and M. Reisinger (2022), Product Portfolio Size Strategy: Theory and Evidence. <i>Reject and Resubmit at Management Science</i> .                                                                                                                                                                                                     |                                                                                                    |

|                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
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| WORKING PAPERS                                                                                                                                         | <p>Kesler, R. (2022), The Impact of Apple’s App Tracking Transparency on App Monetization. Working Paper available at SSRN: <a href="https://ssrn.com/abstract=4090786">https://ssrn.com/abstract=4090786</a>.</p> <p>Janssen, R., Kesler, R., Kummer, M., and J. Waldfogel (2022), GDPR and the Lost Generation of Innovative Apps, NBER Working Paper No. 30028: <a href="https://www.nber.org/papers/w30028">https://www.nber.org/papers/w30028</a>.</p> <p>Affeldt, P., and R. Kesler (2021), Competitors’ Reactions to Big Tech Acquisitions: Evidence from Mobile Apps, DIW Discussion Papers 1987.</p> <p>Kesler, R., Kummer, M., and P. Schulte (2019), Competition and Privacy in Online Markets: Evidence from the Mobile App Industry, ZEW Discussion Paper No. 19-064.<br/> – An abridged version is available as: Kesler, R., Kummer, M., and P. Schulte (2020), Competition and Privacy in Online Markets: Evidence from the Mobile App Industry, <i>Academy of Management Proceedings</i>, 2020(1), 20978.</p>                    |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| WORK IN PROGRESS                                                                                                                                       | <p>Aguiar, L., Kesler, R., and J. Waldfogel, Platform Rankings and the Welfare of Buyers and Sellers.</p> <p>Kesler, R., Valuations of Third-Party Sellers and the Platform’s Role: Evidence from Amazon’s Marketplace.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| AWARDS AND GRANTS                                                                                                                                      | <table border="0" style="width: 100%;"> <tr> <td style="width: 80%;">Academy of Management Best Paper Proceedings &amp; Technology and Innovation Management Division Best Paper Finalist</td> <td style="text-align: right;"><b>2020</b></td> </tr> <tr> <td>Award for Best Paper at ZEW in 2018/2019 (EUR 5,000, ZEW Sponsors’ Association)</td> <td style="text-align: right;"><b>2019</b></td> </tr> <tr> <td>SEEK Grant ‘Balancing Privacy and Innovation: The Impact of the EU-GDPR on the Online Market for Mobile Applications’ (PI, State of Baden-Württemberg)</td> <td style="text-align: right;"><b>2018</b></td> </tr> <tr> <td>Award for Presentation at International Conferences (EUR 500, Verein für Socialpolitik)</td> <td style="text-align: right;"><b>2017</b></td> </tr> <tr> <td>Nominee for the DRUID2017 Best Paper Award</td> <td></td> </tr> <tr> <td>‘Future of the Working World’ Award for Best Master Thesis (EUR 2,000, Volksbank Weinheim)</td> <td style="text-align: right;"><b>2016</b></td> </tr> </table> | Academy of Management Best Paper Proceedings & Technology and Innovation Management Division Best Paper Finalist | <b>2020</b>                         | Award for Best Paper at ZEW in 2018/2019 (EUR 5,000, ZEW Sponsors’ Association) | <b>2019</b>           | SEEK Grant ‘Balancing Privacy and Innovation: The Impact of the EU-GDPR on the Online Market for Mobile Applications’ (PI, State of Baden-Württemberg) | <b>2018</b>       | Award for Presentation at International Conferences (EUR 500, Verein für Socialpolitik) | <b>2017</b> | Nominee for the DRUID2017 Best Paper Award |  | ‘Future of the Working World’ Award for Best Master Thesis (EUR 2,000, Volksbank Weinheim) | <b>2016</b> |
| Academy of Management Best Paper Proceedings & Technology and Innovation Management Division Best Paper Finalist                                       | <b>2020</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| Award for Best Paper at ZEW in 2018/2019 (EUR 5,000, ZEW Sponsors’ Association)                                                                        | <b>2019</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| SEEK Grant ‘Balancing Privacy and Innovation: The Impact of the EU-GDPR on the Online Market for Mobile Applications’ (PI, State of Baden-Württemberg) | <b>2018</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| Award for Presentation at International Conferences (EUR 500, Verein für Socialpolitik)                                                                | <b>2017</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| Nominee for the DRUID2017 Best Paper Award                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| ‘Future of the Working World’ Award for Best Master Thesis (EUR 2,000, Volksbank Weinheim)                                                             | <b>2016</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| MEDIA COVERAGE                                                                                                                                         | <p><i>Mentions</i> in Business Insider, Focus, Frankfurter Allgemeine Zeitung, Rheinische Post, SPIEGEL Online, Der Standard, Stern, Süddeutsche Zeitung, Tagesspiegel, Tagesschau, Welt, Wirtschaftswoche<br/> <i>Interviews</i> with euractiv, Handelsblatt, Les Jours, Neue Zürcher Zeitung, Saarbrücker Zeitung, WIRED, German radio stations (DLF, MDR, NDR, SWR, WDR) and television (ZDF)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| ORGANIZATION OF EVENTS                                                                                                                                 | <table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">Virtual Digital Economy (VIDE) Seminar (Co-Organizer)</td> <td style="text-align: right;"><b>March, 2020 - present</b></td> </tr> <tr> <td>UZH Media &amp; Digitization Meeting</td> <td style="text-align: right;"><b>October, 2019</b></td> </tr> <tr> <td>20th ZEW Summer Workshop for Young Economists: ‘Digitized Economy and Novel Research Methods’</td> <td style="text-align: right;"><b>July, 2018</b></td> </tr> </table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Virtual Digital Economy (VIDE) Seminar (Co-Organizer)                                                            | <b>March, 2020 - present</b>        | UZH Media & Digitization Meeting                                                | <b>October, 2019</b>  | 20th ZEW Summer Workshop for Young Economists: ‘Digitized Economy and Novel Research Methods’                                                          | <b>July, 2018</b> |                                                                                         |             |                                            |  |                                                                                            |             |
| Virtual Digital Economy (VIDE) Seminar (Co-Organizer)                                                                                                  | <b>March, 2020 - present</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| UZH Media & Digitization Meeting                                                                                                                       | <b>October, 2019</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| 20th ZEW Summer Workshop for Young Economists: ‘Digitized Economy and Novel Research Methods’                                                          | <b>July, 2018</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| RESEARCH STAYS                                                                                                                                         | <table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">Georgia Institute of Technology, Atlanta, USA</td> <td style="text-align: right;"><b>February, 2018 - March, 2018</b></td> </tr> <tr> <td>University of Zurich, Zurich, Switzerland</td> <td style="text-align: right;"><b>November, 2017</b></td> </tr> </table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Georgia Institute of Technology, Atlanta, USA                                                                    | <b>February, 2018 - March, 2018</b> | University of Zurich, Zurich, Switzerland                                       | <b>November, 2017</b> |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| Georgia Institute of Technology, Atlanta, USA                                                                                                          | <b>February, 2018 - March, 2018</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| University of Zurich, Zurich, Switzerland                                                                                                              | <b>November, 2017</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |
| REFEREEING                                                                                                                                             | <p>Economics of Innovation and New Technology; Information Economics and Policy; ICIS 2019, 2020, &amp; 2022; International Journal of Industrial Organization; Journal of Industry, Competition and Trade; Journal of Political Economy; Review of Network Economics</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                  |                                     |                                                                                 |                       |                                                                                                                                                        |                   |                                                                                         |             |                                            |  |                                                                                            |             |

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| CONFERENCES,<br>WORKSHOPS, AND<br>SEMINARS | University of Siegen, Siegen, Germany; Rotterdam School of Management, Rotterdam, Netherlands; DIW IO Brown Bag Seminar, Virtual; 20th ZEW Conference on the Economics of ICT, Mannheim, Germany; Goethe University, Frankfurt, Germany                                                                                                                                                                                                                                                                                             | <b>2022</b>                                                                                                                                  |
|                                            | DELabUW DEEcon Seminar, Virtual; 19th ZEW Conference on the Economics of ICT, Virtual; 19th Annual IIOC, Virtual; DIGECON2021, Virtual; Hochschultag der Mittelschulen 2021/22, Virtual                                                                                                                                                                                                                                                                                                                                             | <b>2021</b>                                                                                                                                  |
|                                            | VIDE Brown Bag Seminar, Virtual; Lunch Seminar CERNA MINES ParisTech, Virtual; Paris Seminar on the Economics of Digitization, Virtual; 80th Annual Meeting of the AOM, Virtual; DIGECON2020, Tel Aviv, Israel; Workshop on Digitalization in Economics and Management, Heilbronn, Germany                                                                                                                                                                                                                                          | <b>2020</b>                                                                                                                                  |
|                                            | UZH Media & Digitization Meeting, Zurich, Switzerland; CLSBE Digital Economy Workshop, Lisbon, Portugal                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>2019</b>                                                                                                                                  |
|                                            | 10th Paris Conference on Digital Economics, Paris, France; Workshop on Platforms & E-Commerce, Paris, France; DIW IO Brown Bag Seminar, Berlin, Germany                                                                                                                                                                                                                                                                                                                                                                             | <b>2018</b>                                                                                                                                  |
|                                            | MaCCI Competition and Regulation Day, Mannheim, Germany; University of Zurich Research Seminar and Data Workshop, Zurich, Switzerland; TILEC Workshop on Economic Governance of Data-driven Markets, Tilburg, Netherlands; Annual Conference of the Verein für Socialpolitik, Vienna, Austria; 44th EARIE Annual Conference, Maastricht, Netherlands; 19th ZEW Summer Workshop for Young Economists, Mannheim, Germany; DRUID2017 Conference, New York, USA; 15th Annual IIOC, Boston, USA; 9th ICT Conference Paris, Paris, France | <b>2017</b>                                                                                                                                  |
|                                            | Annual Conference of the Verein für Socialpolitik, Augsburg, Germany; 43rd EARIE Annual Conference, Lisbon, Portugal; MaCCI Workshop Economics of ICT, Mannheim, Germany                                                                                                                                                                                                                                                                                                                                                            | <b>2016</b>                                                                                                                                  |
| TEACHING<br>EXPERIENCE                     | <b>University of Zurich</b> , Zurich, Switzerland<br><i>Teaching Assistant</i> , Economics of Innovation (Master)<br><i>Organisation</i> , Business Administration III (Bachelor)<br><i>Supervisor</i> , Thesis Projects (Bachelor & Master)<br><i>Organisation</i> , Data Crawling for Research (Master & PhD)                                                                                                                                                                                                                     | <b>February, 2020 - present</b><br><b>September, 2019 - present</b><br><b>July, 2019 - present</b><br><b>September, 2019 - January, 2020</b> |
|                                            | <b>HEC Lausanne</b> , Lausanne, Switzerland<br><i>Guest Lecturer</i> , Strategy in Digital Markets (Master)                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>October, 2021 &amp; 2022</b>                                                                                                              |
|                                            | <b>University of Giessen</b> , Giessen, Germany<br><i>Lecturer</i> , Economics of Digitalisation (Master)                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>October, 2018 - March, 2020</b>                                                                                                           |
|                                            | <b>ZEW</b> , Mannheim, Germany<br><i>Teaching Assistant</i> , Advanced Microeconomics (PhD)                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>February, 2018 - July, 2018</b>                                                                                                           |
|                                            | <b>University of Mannheim</b> , Mannheim, Germany<br><i>Lecturer</i> , Seminar in Internet Economics (Bachelor)                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>May, 2017 - August, 2017</b>                                                                                                              |
| TEACHING<br>SKILLS                         | <b>University of Zurich</b> , Zurich, Switzerland<br><i>Continuing Education</i> , Début Course in University Teaching                                                                                                                                                                                                                                                                                                                                                                                                              | <b>September, 2019</b>                                                                                                                       |

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| POLICY ADVICE<br>AND REPORTS                                                                                                                                                                                                                         | Contributions to the data economy chapter of the Annual Report 2021 by the German Council of Economic Experts, Germany                                                                                                                                                                                                     | <b>2021</b> |
|                                                                                                                                                                                                                                                      | Presentation at ‘Midi de la Concurrence’ by the Luxembourg Competition Council, Luxembourg                                                                                                                                                                                                                                 | <b>2020</b> |
|                                                                                                                                                                                                                                                      | Interview on a regulatory impact assessment for the Swiss State Secretariat for Economic Affairs (SECO), Switzerland                                                                                                                                                                                                       |             |
|                                                                                                                                                                                                                                                      | Deliverable for the project ‘Investments in New Forms of Knowledge-Based Capital’ funded by the Federal Ministry of Education and Research of Germany: Breithaupt, P., Kesler, R., Niebel, T., and C. Rammer (2020), Intangible Capital Indicators Based on Web Scraping of Social Media, ZEW Discussion Paper No. 20-046. |             |
|                                                                                                                                                                                                                                                      | Presentations to members of parliament within ‘Leibniz im Bundestag’ initiative, Berlin, Germany                                                                                                                                                                                                                           | <b>2019</b> |
|                                                                                                                                                                                                                                                      | Presentation at ‘Ökonomenkreis’ by the Bundeskartellamt, Bonn, Germany                                                                                                                                                                                                                                                     | <b>2018</b> |
|                                                                                                                                                                                                                                                      | Berger, M., Bertschek, I., Briglauer, W., Dutt, V., Gehrke, B., Heinemann, F., Kesler, R., Krieger, B., Lubczyk, M., Rammer, C., Trunschke, M., Murmann, S., and I. Weilage (2018), Structural Reform in Germany 2013-2017, European Commission, DG GROW, Brussels, Belgium.                                               |             |
|                                                                                                                                                                                                                                                      | Bertschek, I., Briglauer, W., Erdsiek, D., Kesler, R., and T. Niebel (2018), Metastudie zur Bestandsaufnahme des Digitalen Ökosystems NRW, Ministerium für Wirtschaft, Innovation, Digitalisierung und Energie des Landes Nordrhein-Westfalen, Mannheim, Germany.                                                          |             |
|                                                                                                                                                                                                                                                      | Bertschek, I., Kesler, R., Laitenberger, U., Ecorys, Kantar TNS Nederland, and WIFO (2017), Business-to-Business Relations in the Online Platform Environment, European Commission, DG GROW, Brussels, Belgium.                                                                                                            | <b>2017</b> |
|                                                                                                                                                                                                                                                      | Deliverable for the fellowship ‘Program on Economics & Privacy’ of co-author Michael Kummer funded by the George Mason University: Kesler, R., Kummer, M., and P. Schulte (2017), Mobile Applications and Access to Private Data: The Supply Side of the Android Ecosystem, ZEW Discussion Paper No. 17-075.               |             |
| Bertschek, I., Erdsiek, D., Kesler, R., Niebel, T., and F. Rasel (2017), Metastudie: Chancen und Herausforderungen der Digitalisierung in Baden-Württemberg, Ministerium für Wissenschaft, Forschung und Kunst Baden-Württemberg, Mannheim, Germany. |                                                                                                                                                                                                                                                                                                                            |             |
| Bertschek, I., Briglauer, W., Hüschelrath, K., Krämer, J., Frübing, S., Kesler, R., and M. Saam (2016), Metastudie zum Fachdialog Ordnungsrahmen für die Digitale Wirtschaft, BMWi, Berlin, Germany.                                                 | <b>2016</b>                                                                                                                                                                                                                                                                                                                |             |
| Bertschek, I., Briglauer, W., Fuest, C., Kesler, R., Ohnemus, J., and C. Rammer (2016), Innovationspolitik in Deutschland: Maßnahmen für mehr Innovationen im Zeitalter der Digitalisierung, Mannheim, Germany.                                      |                                                                                                                                                                                                                                                                                                                            |             |
| MEMBERSHIPS                                                                                                                                                                                                                                          | Digital Economy Network, UZH Digital Society Initiative                                                                                                                                                                                                                                                                    |             |
| PERSONAL<br>INFORMATION                                                                                                                                                                                                                              | Born 1989 in Kyrgyzstan, German citizenship, 1 child (born 2021)                                                                                                                                                                                                                                                           |             |